

NO INHIBITION

some like it stylish

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# Hydra ti on

**A PRODUCT LINE DEDICATED TO HYDRATING HAIR.** THE DREAM OF EVERY WOMAN IS TO HAVE HEALTHY, RADIANT AND SILKY HAIR. THE SECRET OF NO INHIBITION IS TO MAKE HAIR LOOK AMAZING WITH A UNIQUE PRODUCT.

THE TRUE INNOVATION IS IN THINKING HOW TO SATISFY THE CLIENT'S NEEDS IN THE SHORTEST TIME POSSIBLE.

From this challenge two new products have been created:

## SILKENING MILK

A moisturizing and polishing milk that gives softness and immediate shine.

## 12 WONDERS

The first leave in spray with 12 virtues.

**Every NO INHIBITION product contains guaranà and organic extracts.** The unique characteristics of Guaranà extract have beneficial refreshing and toning effects on the hair: It also has a moisturizing and strengthening effect after each application. The products have also been designed with the environment in mind, bonding an ethical attitude towards the environment with the sensitivity of the consumer and choosing ingredients that respect the source of origin as much as possible.

NO INHIBITION CREATES TWO NEW PRODUCTS  
WITH UNPARALLELED VIRTUES.



Discover which product is best for your needs.





All the beauty  
you'll ever need  
in just one  
product

**SILKENING MILK** GIVES HAIR AN INCOMPARABLE RADIANCE AND,  
THANKS TO ITS POLISHING EFFECT,  
IT GUARANTEES LONG-LASTING SOFTNESS.



## **SILKENING MILK**

Hydrating and polishing milk

Gives softness to the hair, leaving it de-tangled and supple. With just one gesture the hair is silky and shiny from the first application, polishing the hair. It eases drying and prolongs the duration of the style. For all hair types.

**Use:** apply to clean and towel dried hair and proceed with the desired style.



**12 WONDERS** IS A PRODUCT THAT  
CONTAINS 12 VIRTUES.

## DISCOVER THE SECRETS OF **12 WONDERS**

1. Repairs all hair types
2. Frizz control
3. Prevents split ends
4. Heat protection
5. Long lasting hairstyle
6. Incredibly detangling
7. Magnificent shine
8. Adds body and volume
9. Easier ironing
10. Protects and maintains color
11. Protects from UV rays
12. Smooths the cuticle.



### **12 WONDERS**

Leave in spray for all hair types

It's an intensive spray mask that contains 12 virtues. Soft and silky hair with incredible volume. A velvety texture. For all hair types: colored, natural, fine, coarse, straight, curly, etc.

**Use:** very easy to use; thanks to its spray applicator it can be applied directly to the hair. Apply to towel dried hair; massage, then proceed with the desired style.





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